

Spring 2025 GSG Poster Symposium Scoring Criteria

Poster Design - Overall Assessment

- Does the poster have a unique design, clearly exhibiting elements of creativity & originality?
- Is the font legible and is all relevant information provided in a concise manner?
- Does it have the basic requirements for a standard research poster and is it easy on the eyes (i.e. good use of colors and formatting)?
- Is the research presented logically without the use of jargon?

Individual Parts

I. Introduction (Needs/Background/Purpose)

- Is the purpose of the project clearly stated?
- Does it convey the importance or need of the project?
- Does the title clearly reflect the focus of the project?

II. Description/Methods

- Do you understand what was done and why?
- Do you get a clear picture of the student's decision-making process (does it match research question)?
- Does this section of the poster present the project in such a way that you feel someone within their discipline would be able to identify with the challenges and potential outcomes of the project?

III. Results (Outcome/Assessments)

- Did you understand how/what the author examined and/or assessed?
- Is the outcome clear to you?
- Are the questions/hypotheses/goals of the study addressed by the results?

IV. Discussion/Conclusion

- Do the conclusions address and compliment the results as stated in the poster?
- Does the student thoughtfully reflect on what the results mean or did the student only summarize the outcomes?
- Does the student describe the future implications of the project's findings?